

13TH ANNUAL



**THURSDAY
MAY 21, 2015**

**State House Plaza
North Main Street, Concord, NH
6 pm**

**This event includes a 5K run/walk,
fun, music and great food!
Thousands of runners and
walkers participate.**

**To invest in our sponsorship
opportunities, please contact
Concord Hospital Trust
at (603) 227-7162
or visit ch-trust.org.**

Presenting (1)

- ☞ Exclusive "named" event
- ☞ Corporate name/logo on finish line arch
- ☞ Two (2) corporate banners prominently displayed at State House Plaza
- ☞ Corporate name/logo prominently featured in all Rock 'N Race ads placed in *Concord Monitor*
- ☞ Corporate name/logo prominently featured on Rock 'N Race website and on all event collaterals
- ☞ Corporate name/logo on 6,500 T-shirts, 500 sweatshirts and 50 fleece jackets
- ☞ Corporate name/logo on 6,500 bibs for runners and walkers
- ☞ Corporate name/logo on all publicity and in all Rock 'N Race press releases and public service announcements
- ☞ Corporate representative to address participants at the Team Captains' Breakfast on February 4. Corporate banner prominently displayed at breakfast
- ☞ Race day publicity including opportunity for corporate representative to address the field of 6,500 participants
- ☞ Designated space for corporate promotions in race day sponsor's tent

\$7,500 ~ Premier (1)

- ☞ Exclusive sponsorship in their field (i.e. health care, commercial real estate)
- ☞ Corporate banner displayed at event
- ☞ Corporate name/logo on all publicity and in all Rock 'N Race press releases
- ☞ Corporate name/logo prominently featured on Rock 'N Race website and on all event collaterals
- ☞ Corporate name/logo prominently displayed on 6,500 T-shirts
- ☞ Corporate banner prominently displayed at the Team Captains' Breakfast on February 4
- ☞ Designated space for corporate promotions in race day sponsor's tent

All sponsors of \$1,000 or greater receive

- ☞ Corporate name listing on plaque in Concord Hospital Visitor Lobby
- ☞ Corporate Council Member listing in Concord Hospital Trust Newsletter
- ☞ Complimentary wellness and workplace safety services through Concord Hospital Trust's Business Partners in Health initiative

\$5,000 ~ Platinum

- ☞ Corporate banner displayed at event
- ☞ Corporate name featured in Rock 'N Race press releases
- ☞ Corporate banner prominently displayed at the Team Captains' Breakfast on February 4
- ☞ Corporate name/logo prominently featured on Rock 'N Race website and on all event collaterals
- ☞ Corporate name/logo on 6,500 T-shirts and 300 wicking shirts
- ☞ Designated space for corporate promotions in race day sponsor's tent

\$2,500 ~ Silver

- ☞ Corporate banner displayed at State House Plaza
- ☞ Corporate name/logo prominently featured on Rock 'N Race website and on all event collaterals
- ☞ Corporate name/logo on 6,500 T-shirts and 300 wicking shirts

\$1,500 ~ Bronze

- ☞ Corporate banner displayed at event

\$500 ~ Entertainment (9)

- ☞ Corporate recognition sign displayed at band location

\$500 ~ Publicity

- ☞ Corporate name/logo prominently featured in one (1) Rock 'N Race ad placed in the *Concord Monitor*