

PEDALING FOR PAYSON

2018

Making A Difference Every Day

SATURDAY SEPTEMBER 15, 2018

Start and finish at
Elm Brook Park
Hopkinton, NH

This event includes fully supported road and mountain bike courses and post-ride celebration. Hundreds of cyclists and community members participate.

To invest in our sponsorship opportunities, please contact Concord Hospital Trust at (603) 227-7162 or visit ch-trust.org.

Mark your calendar for: PRE-RIDE EVENTS

June 7

Red Carpet Movie Night

Red River Theater - Main Street, Concord

August 1

"Who Do You Ride For?" Celebrating 13 years of P4P

Payson Center for Cancer Care

\$10,000 - Platinum

- Corporate name and logo featured on Concord Hospital Trust website, event marketing materials including prize jerseys, t-shirts & road signs
- Designated space at event to promote corporation (tent set-up at event headquarters, company to provide tent and set-up)
- Two (2) complimentary passes for:
 - June 7 Red Carpet Movie Night @ Red River Theater
 - August 1 "Who Do You Ride For?" event @ Payson Center for Cancer Care
 - September 15 ride and BBQ

\$5,000 - Gold

- Corporate name and logo featured on event marketing materials including prize jerseys, t-shirts & road signs
- Two (2) complimentary passes for:
 - June 7 Red Carpet Movie Night @ Red River Theater
 - August 1 "Who Do You Ride For?" event @ Payson Center for Cancer Care
 - September 15 ride and BBQ

\$2,500 - Silver

- Corporate logo displayed on select event specific marketing materials including prize jerseys, t-shirts & road signs
- One (1) complimentary pass for:
 - June 7 Red Carpet Movie Night @ Red River Theater
 - August 1 "Who Do You Ride For?" event @ Payson Center for Cancer Care
 - September 15 ride and BBQ

\$1,000 - Bronze

- Corporate recognition banner at event
- Corporate banner at one rest stop
- One (1) complimentary pass for:
 - June 7 Red Carpet Movie Night @ Red River Theater
 - August 1 "Who Do You Ride For?" event @ Payson Center for Cancer Care
 - September 15 ride and BBQ

\$500 - Friends

- Corporate recognition at event
- One (1) complimentary pass for:
 - June 7 Red Carpet Movie Night @ Red River Theater
 - August 1 "Who Do You Ride For?" event @ Payson Center for Cancer Care
 - September 15 ride and BBQ

\$250 - Patron

- Corporate recognition at event

Underwriting Opportunities and In Kind Donations

- Printing services
- Media sponsors
- Rentals: tables, chairs, linens, etc.
- Entertainment

Underwriting and in kind donations in goods and services will receive commensurate benefits such as cash sponsors at similar level.

All sponsors of \$1,000 or greater receive

- Corporate name listing on plaque in Concord Hospital Visitor Lobby
- Corporate Council Member listing in Concord Hospital Trust Newsletter
- Complimentary wellness and workplace safety services through Concord Hospital Trust's Business Partners in Health initiative