



## SPONSORSHIP OPPORTUNITIES 2021

Pandemics don't stop cancer and they don't stop us!

Concord Hospital Trust announces the 19th year of the ever-popular ROCK 'N RACE. This year we offer our runners and walkers the opportunity to participate LIVE on May 22 at Memorial Field, following all of the protocols and safety guidelines from the State and the CDC.

Participants will also have the option of participating virtually and running at a time and place of their choosing.

This event typically has over 4,000 participants and provides 50% of the funding for the HOPE Resource Center, supporting more than 1,000 patients a year with programs and services.

In 2020, despite COVID-19, our community raised over \$300,000 to ensure that our friends and neighbors living with cancer received the care and the support they need.

We would love to have your business be a part of this beloved event in the City. You will find many great options for sponsorship and group participation on the following page. Please contact us to discuss these opportunities and other ideas you may have to support this event and achieve your goals!



To discuss sponsorship opportunities please contact:

Sue Chase

Senior Philanthropy Officer

Concord Hospital Trust

603-227-7000 ext. 5234





## SPONSORSHIP OPPORTUNITIES 2021

### PRESENTING **SOLD**

EXCLUSIVE: Named presenting sponsor, name and logo placed above Rock 'N Race Logo · Name and logo prominently displayed on Cross Street Banner, Loudon Street · Corporate name and logo on start and finish line arches · Corporate logo prominently featured on website and all collaterals · Reserved sponsor tent on lawn day of event · Opportunity to address participants at kick off and start of event · Name and logo prominently displayed on back of T Shirts · Benefactor's Circle listing.

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### BANNER **SOLD**

Logo prominently featured on a Cross Street Banner, Loudon Road, downtown Concord · Corporate name and logo featured on participant T Shirts · Corporate name and logo featured on website and collaterals · Corporate name/logo featured on sponsorship scroll on Concord Hospital Trust Website · Corporate Council Listing.

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### TEAM CHAMPION **SOLD**

Prominent name and logo at Team Rockstar tent (with space for promotions) · Corporate name and logo featured on T Shirts · Corporate name and logo featured prominently on website and collaterals · Corporate name and log on email communications · Corporate Council Listing · Corporate name/logo featured on sponsorship scroll on Concord Hospital Trust Website.

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### ENTERTAINMENT (2 Available) \$5,000

Corporate Banner displayed on Main Stage · Corporate name and logo prominently featured on back of T Shirts · Corporate name and logo part of start line arch · Corporate name and logo on email communications · Corporate Council Listing · Corporate name/logo featured on sponsorship scroll on Concord Hospital Trust Website.

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### COURSE MARKERS (3 available ) \$2,500

Corporate signs placed a mile markers along the course · Corporate name and logo prominently featured on back of T Shirts · Corporate name and logo part of start line arch · Corporate name and logo on email communications · Corporate Council Listing · Corporate name/logo featured on sponsorship scroll on Concord Hospital Trust Website.

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### PROUD ROCK 'N RACE SPONSOR (15 available) \$1,000

Corporate Recognition banner at event · Corporate name listed on back of T-Shirt · Corporate name and logo on website · Corporate Council Listing · Corporate name/logo featured on sponsorship scroll on Concord Hospital Trust Website.

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### MEMORIAL FIELD SIGNS (\$250 each)

One corporate sign displayed at Memorial Field on Race Day.

*More options are available! Please contact Sue Chase at (603) 227-7000 ext. 5234, or [schase@crhc.org](mailto:schase@crhc.org) to discuss your marketing and philanthropic goals.*

*Thank you for considering!*