



**TIME TO CHANGE GEARS.  
IT'S BIKING SEASON!**

CONCORD HOSPITAL  
Payson Center for Cancer Care

**PEDALING  
4 PAYSON**

Saturday, September 14, 2019

Register at [pedalingforpayson.org](http://pedalingforpayson.org)

2019 will mark Pedaling for Payson's 14th year, and well over a million dollars collected in support of the Gene Gillis Fund (covering out-of-pocket expenses of patients at CH's Payson Center for Cancer Care who lack financial and logistical resources) and our very own Pedaling for HOPE Fund (largely underwriting the Nurse Navigator program serving to coordinate both the medical treatment plan and community outreach for the center's most vulnerable patients). In 2018 over \$161,000 was raised, helping 269 patients battling cancer. Over \$50,000 in assistance was provided to these patients, 62 received personal nurse navigator care and 53 continue to be followed even today.

P4P 2019 will treat riders to picturesque road routes or adventurous mountain bike trails, amazing rest stops with supplies to keep them hydrated and entertained, and an exciting awards BBQ as they cross the finish line with live music, delicious food, refreshing beverages and coveted fundraising awards.

As a Sponsor, you will welcome hundreds of cyclists to the beautiful Elm Brook Park and share their determination to ride paired with their fundraising efforts to help those friends, family and neighbors battling cancer in our communities.





## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$10,000

Presenting rights for ride day

Two (2) complimentary passes for pre-ride & ride events

Premiere logo placement on all printed/digital materials including jerseys, tshirts & road signs

Recognition in press releases, event media blasts, etc.

Premiere logo placement on CH Trust web page

Designated space at event (company to provide table, etc)

### PLATINUM SPONSOR \$7500

Exclusive host for 2 pre-ride events

Two (2) complimentary passes for pre-ride & ride events

Premiere logo placement on all printed/digital materials including jerseys, tshirts & road signs

Recognition in press releases, event media blasts, etc.

Premiere logo placement on CH Trust web page

### GOLD SPONSOR \$5,000

Corporate name & logo placement on all printed/digital materials incl. jerseys, tshirts & road signs

Two (2) complimentary passes for pre-ride & ride events

Logo placement on CH Trust web page

Recognition in press releases, event media blasts, etc.

### SILVER SPONSOR \$2,500

Corporate name & logo placement on all printed/digital materials incl. jerseys, tshirts & road signs

One (1) complimentary pass for pre-ride & ride events

Logo placement on CH Trust web page

Recognition in press releases, event media blasts, etc.

### BRONZE SPONSOR \$1,000

Corporate recognition banner at event

Corporate banner at one rest stop

One (1) complimentary pass for pre-ride & ride events

### FRIENDS SPONSOR \$500

Corporate recognition at event

One (1) complimentary pass for pre-ride & ride events

\*All sponsors of \$1000 or more receive: Corporate name listing on plaque in Concord Hospital Visitor Lobby, Corporate Council Member listing in Concord Hospital *Your Trust* newsletter, Invitation to annual Corporate Council reception to mix and mingle with Concord Hospital senior leadership, Complimentary wellness and workplace safety services through Concord Hospital Trust's Business Partners in Health initiative.