

BRIDGE TO RECOVERY

WALK



Let's Walk Together.

CONCORD HOSPITAL

Your Regional Health System

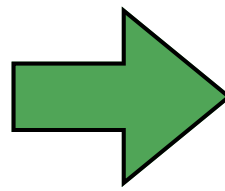
CONCORD | FRANKLIN | LACONIA



Join us for the Bridge to Recovery Walk on Sunday, September 21, 2025 and walk in support of mental health and substance use disorder programs and services at Concord Hospital - Laconia and Concord Hospital - Franklin.



In 2024, \$40,000 was raised for the Recovery Clinic, directly supporting patients and their access to Recovery Services.



How do these funds support patients?

Scholarship for patients to attend a local gym. Fitness programs offer many benefits to patients in recovery.

Assistance with co-pays or financial assistance for uninsured patients.

Purchase of gas cards to help with transportation to the clinic.

Assists with purchasing items for basic personal needs, such as shampoo, hats and mittens, etc.

**We invite your business to join us as a sponsor for the Bridge to Recovery Walk!**

Together, we can unite as a community and raise awareness and funds for Concord Hospital Health System's Recovery Clinic. This important event brings together community members, patients in recovery, hospital staff and sponsors for a short 2-mile walk. The event features live music, a patient speaker, and a delicious, complimentary pancake breakfast featuring Dr. Paul Racicot and Boomer's BBQ.

We hope you will consider joining us at *any level* as we support an important and ever present cause in our communities.

# Sponsorship Opportunities

## Presenting Sponsor ~ \$10,000+

(1) EXCLUSIVE

- Presenting rights for the event;
- Premier logo placement on CH Trust website and event website;
- Corporate banner featured at event (company provides banner);
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- Opportunity to speak at the event;
- 6 complimentary walker registrations;
- Logo on back of participant t-shirt;
- Addiction & Mental Health in the Workplace discussion at your business by Concord Hospital-Laconia/Franklin providers.

## Tribute Tree Sponsor ~ \$7,500

(1) EXCLUSIVE

- Corporate banner or logo located at the Tribute Tree at the event (company provides banner);
- Premier logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 5 complimentary walker registrations;
- Logo on back of participant t-shirt.

## Recovery Flag Sponsor ~ \$5,000

(1) EXCLUSIVE

- Corporate banner or logo located at the Recovery Flag area (company provides banner);
- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 4 complimentary walker registrations;
- Logo on back of participant t-shirt.

## Recovery & Memorial Table Sponsor ~ \$5,000

(1) EXCLUSIVE

- Corporate banner or logo located at the Recovery memorial table (company provides banner);
- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 4 complimentary walker registrations;
- Premier Logo placement on back of participant t-shirt.

## Volunteer Sponsor ~ \$5,000

- Corporate banner or logo located at the Recovery memorial table (company provides banner);
- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 4 complimentary walker registrations;
- Premier Logo placement on back of the event volunteer t-shirt.

## T-Shirt Sponsor ~ \$2,500

(1) EXCLUSIVE

- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 2 complimentary walker registrations;
- Premier Logo placement on back of participant t-shirt.

## Live Music Sponsor ~ \$2,500

(1) EXCLUSIVE

- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 2 complimentary walker registrations;
- Logo placement at sponsorship location.

### **Finish Line Sponsor ~ \$2,500**

- Logo placement on CH Trust website and event website;
- Included in all digital media, e-newsletters, and email blasts;
- Social media feature and shout out;
- Recognition at event;
- Recognition in all press releases for event;
- 2 complimentary walker registrations;
- Logo placement at sponsorship location.

### **Media Sponsor ~ \$1,500**

(1) EXCLUSIVE

- Corporate name listed on participant t-shirt;
- Logo placement on event website and CH Trust website;
- One (1) sign with corporate sign or logo
- Logo on printed and digital materials;
- Exclusive recognition for media opportunities.

### **Bronze Sponsor ~ \$1,000**

- Corporate name listed on participant t-shirts;
- Corporate name on event website and CH Trust website;
- Corporate name on printed and digital materials.

### **Friend Sponsor ~ \$500**

- Corporate name on CH Trust website and event website;
- Corporate name on printed and digital materials.

### **Community Partner ~ \$250**

- Corporate name on CH Trust website and event website.

*All sponsorships of \$1,000 or more are included as a member in our Corporate Council Society.*

**To discuss sponsorship opportunities  
please contact:  
Heidi Smith, Philanthropy Officer  
Concord Hospital Trust  
603-737-6752  
heismith@crhc.org**