

Sponsorship
Opportunities

20 25 4 PEDALING PAYSON

Celebrating 20 years of Pedaling for a Purpose.

JOIN US FOR THE 20th ANNUAL PEDALING FOR PAYSON BIKE EVENT IN SUPPORT
OF NURSE NAVIGATION AT THE PAYSON CENTER FOR CANCER CARE.
WE'VE PEDALED FOR 20 YEARS...LET'S PEDAL FOR 20 MORE!

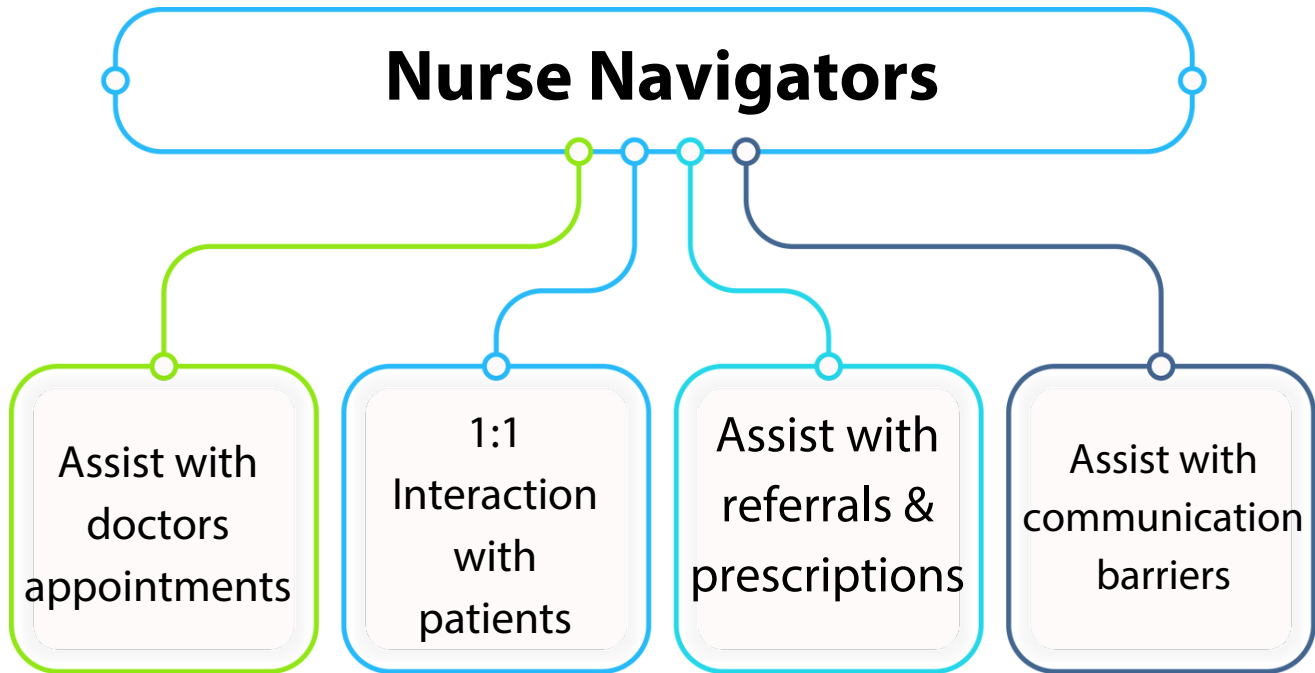


www.pedalingforpayson.org

 **CONCORD
HOSPITAL**
Your Regional Health System

CONCORD | FRANKLIN | LACONIA

To discuss sponsorship opportunities
please contact:
Moriah Billups, Philanthropy Officer
Concord Hospital Trust
603-227-7000 x5234
mbillups@crhc.org



In 2024, \$170,000 was raised for Nurse Navigation, directly touching over 100 patients.

We invite your business to join us as a sponsor for the 20th Anniversary Pedaling for Payson bike event, benefiting Nurse Navigation at the Concord Hospital Payson Center for Cancer Care. This year's event is on Saturday, September 6, 2025.

September 2025 marks Concord Hospital Trusts' 20th annual Pedaling for Payson and the well over one-million dollars collected in support of the Gene Gillis Fund, covering out-of-pocket expenses of patients at the Payson Center for Cancer Care who lack financial and logistical resources. Funds raised also support the Pedaling for HOPE Fund, which largely underwrites the Nurse Navigator program serving to coordinate both the medical treatment plan and community outreach for the center's most vulnerable patients.

As a Sponsor, you will welcome cyclists to the beautiful Elm Brook Park and share their determination to ride paired with their fundraising efforts to help those friends, family and neighbors battling cancer in our communities.

Sponsorship Opportunities

Presenting Sponsor*

(1) EXCLUSIVE/RESERVED



Platinum Sponsor ~ \$7,500

(1) EXCLUSIVE

- 4 complimentary registrations for any ride;
- 2 complimentary passes for BBQ;
- Opportunity for table space;
- Logo on incentive prize jersey and shorts;
- Recognition in press releases;
- Logo on participant t-shirt;
- Logo placement on event website and CH Trust website;
- Logo on printed and digital materials.

Gold Sponsor ~ \$5,000

- 2 complimentary registrations for any ride;
- 1 complimentary passes for BBQ;
- Opportunity for table space;
- Logo on incentive prize jersey and shorts;
- Recognition in press releases;
- Logo on participant t-shirt;
- Logo placement on event website and CH Trust website;
- Logo on printed and digital materials.

Spin Ride Sponsor ~ \$5,000

(1) EXCLUSIVE

- Recognition at Spin Ride area;
- 4 complimentary registrations for any ride;
- 1 complimentary passes for BBQ;
- Opportunity for table space;
- Logo on incentive prize jersey and shorts;
- Recognition in press releases;
- Logo on participant t-shirt;
- Logo placement on event website and CH Trust website;
- Logo on printed and digital materials.

Silver Sponsor ~ \$2,500

- Logo on incentive prize jersey and shorts;
- Recognition in press releases;
- Logo on participant t-shirt;
- Logo placement on event website and CH Trust website;
- Logo on printed and digital materials.

Media Sponsor ~ \$1,500

(1) EXCLUSIVE

- Corporate name listed on participant t-shirt;
- Logo placement on event website and CH Trust website;
- One (1) road sign with corporate name or logo;
- Logo on printed and digital materials;
- Exclusive recognition for media opportunities.

Bronze Sponsor ~ \$1,000

- Corporate name listed on participant t-shirt;
- Corporate name placement on event website and CH Trust website;
- Logo on printed and digital materials.

Friend Sponsor ~ \$500

- Corporate name placement on event website and CH Trust website;
- Corporate name on printed and digital materials.

Spin Bike Sponsor ~ \$500

(12) AVAILABLE

- Corporate name placement on event website and CH Trust website;
- Corporate name on printed and digital materials;
- Recognition on (1) one spin bike.

Community Partner ~ \$250

- Corporate name placement on event website and CH Trust website.

All Sponsorships of \$1,000 or more are included in our Corporate Council membership.