

20 25



Sponsorship Opportunities

JOIN US FOR THE 23RD
ANNUAL ROCK 'N RACE,
BENEFITING THE CONCORD
HOSPITAL PAYSON CENTER
FOR CANCER CARE

www.rocknrace.org

 CONCORD
HOSPITAL

 ROCK 'N
RACE

PRESENTED BY



MERRIMACK
COUNTY SAVINGS BANK

 CONCORD
HOSPITAL

Your Regional Health System

CONCORD | FRANKLIN | LACONIA

To discuss sponsorship opportunities
please contact:

Moriah Billups, Philanthropy Officer
Concord Hospital Trust
603-227-7000 x5234
mbillups@crhc.org

Supporting your community

\$339,000

\$339,000 was raised directly from the 2024 Rock 'N Race event, including over \$80,000 directly from sponsors.



1689

1689 patients utilized the HOPE Resource Center in 2023, including gas/grocery gift cards, social work, nurse navigation, nutrition and dietary services, and mastectomy fittings and supply services



We invite your business to join us as a sponsor for the 2025 Rock 'N Race event, benefiting the Concord Hospital Payson Center for Cancer Care. This year's event is on Wednesday, May 7, 2025. This beloved event will return to the NH State House lawn where over 3,000 runners and walkers unite to support the Payson Center for Cancer Care. We offer participants the opportunity to run or walk a 5k, or walk a short 1-mile loop, all through downtown Concord.

Concord Hospital Payson Center for Cancer Care has been service our community for over 20 years! Rock 'N Race provides funding for the HOPE Resource Center, which supports programs and services for cancer patients all year long. In 2024, our Rock 'N Race community raised over \$339,000 to ensure that our friends and neighbors living with cancer received the care and support they needed. Since the beginning, Rock 'N Race has raised over \$6 million for the HOPE Resource Center!

Sponsorship Opportunities

Presenting Sponsor*

(1) EXCLUSIVE/RESERVED

Banner Sponsor* ~ \$10,000

(1) EXCLUSIVE/RESERVED

Team Champion Sponsor*

(1) EXCLUSIVE/RESERVED

Live Music Sponsor* ~ \$5,000

(2) AVAILABLE

- Corporate banner displayed on the main stage at the state house;
- Recognition in Press Releases;
- Corporate logo displayed on the back of 2,500 participant t-shirts;
- Two corporate road signs displayed along the course (18" x 24");
- Recognition in digital media, e-newsletters, and email blasts.

Volunteer Sponsor* ~ \$5,000

(4) AVAILABLE

- Corporate recognition at Volunteer Orientation event and at two volunteer headquarter locations at the event;
- Corporate logo displayed on the back of 2,500 participant t-shirts;
- Two corporate road signs displayed along the course (18" x 24");
- Recognition at volunteer table at Captains Breakfast event;
- Recognition in Press Releases;
- Presence at award presentation for top runners;
- Recognition in digital media, e-newsletters, and email blasts.

- **All Sponsorships of \$1,000 or more receive:**
- **Corporate logos on email communications;**
- **Corporate logo featured on sponsorship scroll on Concord Hospital Trust Website;**
- **Concord Hospital Corporate Council membership.**

Mile Marker Sponsor* ~ \$2,500

(6) AVAILABLE

- Corporate logo prominently displayed at mile marker 1, 2, or 3;
- Corporate banner displayed along finish line chute (sponsor supplies banner.);
- Corporate name listed on the back of 2,500 participant t-shirts;
- Two corporate road signs displayed along the course (18" x 24");
- Recognition in Press Releases;
- Recognition in digital media, e-newsletters, and email blasts.

Finish Line Sponsor* ~ \$2,500

(4) AVAILABLE

- Corporate banner displayed along finish line race chute (sponsor supplies banner.);
- Corporate logo displayed on back of 2,500 participant t-shirts;
- One corporate road sign displayed along the course (18" x 24");
- Recognition in digital media, e-newsletters, and email blasts.

Bronze Sponsor* ~ \$1,000

(15) AVAILABLE

- Corporate name listed on back of 2,500 participant t-shirts;
- One corporate road sign displayed along the course (18" x 24");
- Recognition in digital media, e-newsletters, and email blasts.

Friend Sponsor ~ \$500

- Corporate logo featured on event websites, event emails;
- Corporate name and logo featured in social media outreach.

Community Partner ~ \$250

- Corporate logo featured on event websites, event emails.