



2026 SPONSORSHIP OPPORTUNITIES



Your Regional Health System

CONCORD | FRANKLIN | LACONIA



Concord Hospital Trust serves as the philanthropic arm of Concord Hospital; securing and distributing charitable gifts in accordance with donors' intents to support the Hospital's mission of meeting the health needs of individuals within the communities it serves.

Corporate Sponsorship

Join Us!



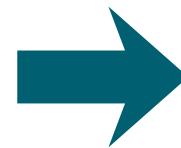
We invite our corporate partners to join us - whether it's sponsoring an event, forming a team, or volunteering. Discover how you, your organization, or your community can get involved and help us meet the healthcare needs of the communities we serve.

From May through September, join us at these events and support vital health care programs in our community.

**Determine
your giving
level**



**Match to an area
or areas of
support**



**Meet with
Concord
Hospital Trust!**

May 6

Rock'N Race

Downtown, Concord NH

September 19

Pedaling for Payson

Elm Brook Park, Hopkinton NH

May 18

Laconia Golf Classic

Laconia Country Club, Laconia NH

September 20

Bridge to Recovery Walk

CH-Franklin, Franklin NH

August 10

Concord Golf Invitational

Concord Country Club, Concord NH

October 29*

Gratitude Gala

Pembroke Pines, Pembroke NH

*Invitational event for all leadership partners \$1,000 and

A Snap Shot of 2025

6 Special
Fundraising
Events held in
2025

4,017
Attendees



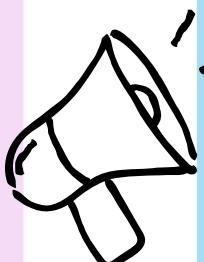
Over \$1 Million
raised for programs
and services at
CHHS

1,446 patients
helped by
Recovery
Services in 2025



197
Volunteers

8 external
community
events raising
\$40,000



24th Annual Rock'N Race



The Rock'N Race 5k run and walk has been a staple in the Concord Community for twenty-four years. Funds raised from this exciting event support the Concord Hospital Payson Center for Cancer Care, specifically, the HOPE Resource Center. The HOPE provides programs and services for cancer patients all year long. This year's event is on Wednesday, May 6, 2026 downtown at the State House lawn. Over 3,000 runners and walkers unite to support their local cancer center. We offer participants the opportunity to run or walk a 5k, or walk a short 1-mile loop, all through downtown Concord.



Sponsorship Opportunities

Presenting Sponsor

(1) EXCLUSIVE/RESERVED



Team Champion Sponsor

(1) EXCLUSIVE/RESERVED



Live Music Sponsor ~ \$5,000

(2) AVAILABLE

- Corporate banner displayed on the main stage
- Recognition in press releases
- Corporate logo on participant t-shirts
- Two corporate road signs along the course (18" x 24")
- Visibility of corporate logo displayed on website and email
- Logo recognition on featured printed materials
- Recognition with logo in event advertisements

Volunteer Sponsor ~ \$5,000

(4) AVAILABLE

- Recognition at the Volunteer Orientation and at two volunteer headquarter locations at the event
- Opportunity to address Rock'N Race volunteers
- Corporate logo on participant t-shirts and volunteer t-shirts
- Two corporate road signs along the course (18" x 24")
- Recognition at volunteer table at Kick-Off breakfast event
- Recognition in press releases
- Visibility of corporate logo displayed on website and email
- Logo recognition on featured printed materials
- Recognition with logo in event advertisements

Mile Marker Sponsor ~ \$2,500

(6) AVAILABLE

- Corporate logo on signage at each mile marker
- Corporate logo on participant t-shirts
- Two corporate road signs displayed along the course (18" x 24")
- Recognition in press releases
- Visibility of corporate logo displayed on website and email
- Logo recognition on featured printed materials
- Recognition with logo in event advertisements

Finish Line Sponsor ~ \$2,500

- Corporate banner displayed along finish line race chute (sponsor supplies banner.)
- Corporate logo on participant t-shirts
- One corporate road sign displayed along the course (18" x 24")
- Recognition in press releases
- Visibility of corporate logo displayed on website and email
- Logo recognition on featured printed materials
- Recognition with logo in event advertisements

Banner Sponsor

(1) EXCLUSIVE/RESERVED



Media Sponsor

(1) EXCLUSIVE/RESERVED



Media Sponsor ~ \$1,500

(1) EXCLUSIVE/RESERVED

- Corporate name listed on participant t-shirts
- Exclusive recognition for media opportunities
- One corporate road sign displayed along the course (18" x 24")
- Visibility of corporate logo displayed on website and email
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Bronze Sponsor ~ \$1,000

- Corporate name listed on participant t-shirts
- One corporate road sign displayed along the course (18" x 24")
- Visibility of corporate logo displayed on website and email
- Recognition with corporate name on featured printed materials
- Recognition with corporate name in event advertisements

Friend Sponsor ~ \$500

- Recognition with corporate name on featured printed materials
- Visibility of corporate name displayed on website and email
- Recognition with corporate name in event advertisements

- **PROMOTIONAL POSTER: January 16th, 2026**
- **To appear on the large promotional poster, sponsors have until midnight on January 16, 2026 to confirm their sponsor participation via written communication or payment.**

- **T-SHIRT: March 18, 2026**
- **To appear on the participant and/or volunteer t-shirt, sponsors have until midnight on March 18, 2026, to confirm their participation via written communication or payment. This is for all sponsorships \$1,000 and above. This deadline also applies to all groups sponsoring the Volunteer Sponsor level.**



Monday, May 18, 2026

Laconia Country Club, Laconia NH

The annual Laconia Golf Classic, held at the scenic Laconia Country Club in Laconia, NH, brings together business leaders and community supporters for a premier day of golf and networking. The event begins with a Welcome BBQ, followed by an 18-hole, noon shotgun start, on-course contests, raffles, and a closing awards reception—offering sponsors multiple high-visibility opportunities to engage with participants and demonstrate their support for the community.

This year's Laconia Golf Classic is especially meaningful as we celebrate the return of cancer care to Laconia. Proceeds will benefit Infusion and Outpatient Cancer Services at Concord Hospital–Laconia, expanding access to vital treatments and allowing patients to receive care closer to home.



Sponsorship Opportunities

Presenting Sponsor (1) EXCLUSIVE/RESERVED



BBQ Sponsor | \$5,000 (Exclusive)

- One (1) foursome
- Two (2) corporate logo signs-one at clubhouse and one on the course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Giveaway Sponsor | \$5,000 (Exclusive)

- One (1) foursome
- Corporate logo on giveaway item
- Two (2) corporate logo-branded signs-one at clubhouse and one on the course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and email
- Corporate logo displayed on website and emails
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Putting Green Sponsor | \$5,000 (Exclusive)

- One (1) foursome
- Two (2) corporate logo-branded signs-one at the putting green and one on the course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Awards Sponsor | \$3,500 (Exclusive)

- One (1) twosome
- Two (2) corporate logo-branded signs-one at clubhouse and one on the course
- Visibility of corporate logo displayed on website and email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Las Vegas Hole Sponsor | \$3,500 (Exclusive)

- One (1) twosome
- Two (2) corporate logo-branded signs-one at the Las Vegas hole and one on the course
- Visibility of corporate logo displayed on website and email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Cart Sponsor | \$2,500 (Limit of 4)

- One (1) twosome
- One (1) corporate logo-branded sign in each cart
- Visibility of corporate logo displayed on website and email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Snack Hut Sponsor | \$2,500 (Exclusive)

- One (1) twosome
- One (1) corporate logo-branded sign at the snack hut
- Visibility of corporate logo displayed on website and email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program



Volunteer Sponsor | \$2,500 (Exclusive)

- One (1) twosome
- Corporate logo featured on the back of volunteer t-shirt
- One (1) corporate logo-branded sign on the course
- Visibility of corporate logo displayed on website and email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements
- Corporate logo listed in event program

Hole Sponsor | \$2,000

- One (1) corporate logo-branded sign at a hole
- Visibility of corporate logo displayed on website and email
- Corporate name recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Sweet Treat Sponsor | \$2,000 (Exclusive)

- One (1) corporate logo-branded sign at the sweet treat location
- Visibility of corporate logo displayed on website and email
- Corporate name recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Closest to the Pin Sponsor | \$1,500 (Exclusive)

- One (1) corporate logo-branded sign on the course
- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Hole-In-One Sponsor | \$1,500 (Exclusive)

- One (1) corporate logo-branded sign on the course
- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Longest Drive Sponsor | \$1,500 (Exclusive)

- One (1) corporate logo-branded sign on the course
- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Corporate Team | \$1,700

- One (1) foursome
- One (1) logo-branded sign on the course
- Visibility of corporate logo displayed on website
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Closest to the Center Sponsor | \$1,000 (Exclusive)

- One (1) corporate logo-branded sign on the course
- Corporate name recognition featured on printed materials
- Visibility of corporate logo displayed on website
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Water Hole Sponsor | \$1,000

- One (1) corporate logo-branded sign at a water hole
- Corporate name recognition on featured printed materials
- Visibility of corporate logo displayed on website
- Recognition with corporate name in advertisements
- Corporate name listed in event program

Scorecard Sponsor | \$500

- One (1) corporate logo-branded sign on the course
- Corporate name recognition featured on printed materials
- Recognition with corporate name in advertisements

Sand Trap Sponsor | \$350

- One (1) corporate logo-branded sign at a sand trap
- Recognition with corporate name in advertisements

***Banners are the responsibility of the sponsor**

All sponsorship of \$1,000 or more are included in our Corporate Council Membership.

More Information on sponsorship opportunities, please contact

Heidi Smith at heismith@crhc.org or call (603) 737-6752



CH GOLFInvitational

Monday, August 10, 2026

Concord Country Club, Concord NH

The Concord Golf Invitational is held annually at Concord Country Club and welcomes our community partners to this beautiful course. This year, proceeds will support the expansion of ambulatory beds at Concord Hospital, increasing capacity for outpatient and cardiovascular care.



Sponsorship Opportunities

Presenting Sponsor

(1) EXCLUSIVE/RESERVED



Giveaway Sponsor

(1) EXCLUSIVE/RESERVED



DAVIS & TOWLE
INSURANCE GROUP

Luncheon Sponsor- \$5,000

EXCLUSIVE

- Corporate logo or banner recognition at the sponsored luncheon location
- One (1) complimentary foursome
- Corporate logo or banner displayed in the tent
- (company-provided banner)
- Event visibility with one corporate name–branded sign at the clubhouse
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Putting Green Sponsor- \$5,000

EXCLUSIVE

- Corporate logo or banner recognition at the sponsored putting green location
- One (1) complimentary foursome
- Corporate logo or banner displayed in the tent
- (company-provided banner)
- Event visibility with one corporate name–branded sign at the clubhouse
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Program Sponsor- \$5,000

EXCLUSIVE

- Corporate logo recognition on event program distributed to all attendees
- Corporate logo or banner displayed in the tent
- (company-provided banner)
- Event visibility with one corporate name–branded sign at the clubhouse
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Volunteer Sponsor- \$5,000

EXCLUSIVE

- Corporate logo recognition on back of volunteer t-shirts
- One (1) complimentary foursome
- Corporate logo or banner displayed in the tent
- (company-provided banner)
- Event visibility with one corporate name–branded sign at the snack hut.
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Major Sponsor- \$5,000

- One (1) complimentary foursome
- Corporate logo or banner displayed in the tent
- (company-provided banner)
- Event visibility with one corporate name–branded sign at the clubhouse
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Golf Ball Sponsor- \$3,000

EXCLUSIVE

- Corporate logo–branded golf balls for all event participants
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Tent Sponsor- \$3,000

EXCLUSIVE

- Corporate name–branded sign or banner displayed in the tent
- (company-provided banner)
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Snack Hut Sponsor- \$3,000

EXCLUSIVE

- Corporate name–branded sign displayed at the Snack Hut
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Breakfast Sponsor- \$2,500**EXCLUSIVE**

- Corporate name–branded sign displayed at the breakfast location
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Registration Sponsor- \$2,500**EXCLUSIVE**

- Corporate name–branded sign displayed at the registration location
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Cart Sponsor- \$2,500**Four (4) Available**

- Logo/corporate name displayed on each golf cart
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Awards Sponsor- \$2,500**EXCLUSIVE**

- Corporate name–branded sign displayed at the awards location
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Raffle Sponsor- \$2,500**EXCLUSIVE**

- Corporate name–branded sign displayed at the raffle location
- Two (2) complimentary player spots
- Corporate logo displayed on event websites and in email communications
- Corporate logo recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate logo in event advertisements

Longest Drive Sponsor- \$2,000**EXCLUSIVE**

- Corporate name–branded sign displayed at the longest drive hole
- Corporate logo displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Closest to the Center Sponsor- \$2,000**EXCLUSIVE**

- Corporate name–branded sign displayed at the closest to the center hole
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Closest to the Pin Sponsor- \$2,000**EXCLUSIVE**

- Corporate name–branded sign displayed at the closest to the pin hole
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Hole-in-One Sponsor- \$1,500**EXCLUSIVE**

- Corporate name–branded signs displayed at the hole-in-one holes
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Complete Hole Sponsor- \$1,500

- Corporate name–branded sign displayed at one (1) hole on the course
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition in press releases
- Recognition with corporate name in event advertisements

Sweet Treat Sponsor- \$1,000**EXCLUSIVE**

- Corporate name–branded sign displayed at sweet treat location
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials
- Recognition with corporate name in event advertisements

Water Hole Sponsor- \$750

- Corporate name–branded sign displayed at one (1) water hole location
- Corporate name displayed on event websites and in email communications
- Corporate name recognition on featured printed materials

Scorecard Sponsor- \$500

- Corporate name displayed on event websites
- Corporate name recognition at event

Sand Trap Sponsor- \$350

- Corporate name displayed on event websites
- Corporate name recognition in event program

Pedaling for Payson

Navigating forward together.

Saturday, September 19 | Elm Brook Park, Hopkinton NH



Pedaling for Payson, which first began as Pedaling for Pennies, began over 20 years and has raised over 1 Million dollars for the Payson Center for Cancer Care. Since 2017, funds annually from this event have been raised for the Pedaling for HOPE Fund, which largely underwrites the Nurse Navigator program serving to coordinate both the medical treatment plan and community outreach for the center's most vulnerable patients. In 2025, over \$205,000 was raised for Nurse Navigation, directly touching over 230 patients and providing over 10,000 interactions.

The event features road, mountain, and gravel rides, all in varying distances. All rides begin and end at Elm Brook Park in Hopkinton, NH. The rides culminate at the park with live music and a BBQ, thanks to The Common Man - Concord.

Nurse Navigation

Oncology Nurse
Navigators guide
patients through
the cancer care



Jillian Saunders, BSN, RN



Kim Pauliks, BSN, RN



Kristen Pilote, BSN,
RN, OCN

continuum from diagnosis into survivorship. Our nurse navigators work with patients to identify and remove barriers to care through coordination of services and patient education.

Sponsorship Opportunities

Presenting Sponsor

(1) EXCLUSIVE/RESERVED



Platinum Sponsor ~ \$7,500

(1) EXCLUSIVE

- 4 complimentary registrations and BBQ passes
- Opportunity to table at event
- Logo on incentive prize jersey and shorts
- Recognition in press releases
- Logo on participant t-shirt
- Recognition with logo in advertisements
- Recognition with logo on website and email
- Logo recognition on featured printed materials
- One (1) sign with corporate name displayed at the park

Gold Sponsor ~ \$5,000

- 2 complimentary registrations and BBQ passes
- Opportunity for table space
- Logo on incentive prize jersey and shorts
- Recognition in press releases
- Logo on participant t-shirt
- Recognition with logo in advertisements
- Recognition with logo on website and email
- Logo recognition on featured printed materials
- One (1) sign with corporate name displayed at the park

Spin Ride Sponsor ~ \$5,000

- Exclusive Recognition at Spin Rides
- 4 complimentary registrations and BBQ passes
- Opportunity to table at event
- Logo on incentive prize jersey and shorts
- Recognition in press releases
- Logo on participant t-shirt
- Recognition with logo in advertisements
- Recognition with logo on website and email
- Logo recognition on featured printed materials
- One (1) sign with corporate name displayed at the park

Silver Sponsor ~ \$2,500

- Logo on incentive prize jersey and shorts
- Recognition in press releases
- Logo on participant t-shirt
- Recognition with logo in advertisements
- Recognition with logo on website and email
- Logo recognition on featured printed materials
- One (1) sign with corporate name displayed at the park

Media Sponsor

(1) EXCLUSIVE/RESERVED



Bronze Sponsor ~ \$1,000

- Corporate name listed on participant t-shirt
- Recognition with corporate name in advertisements
- Recognition with logo on website and email
- Recognition with corporate name on featured printed materials
- One (1) sign with corporate name displayed at the park

Friend Sponsor ~ \$500

- Recognition with corporate name in advertisements
- Recognition with logo on website and email
- Recognition with corporate name on featured printed materials

Spin Bike Sponsor ~\$500

12 Available

- Recognition with corporate name in advertisements
- Recognition with logo on website and email
- Recognition with corporate name on featured printed materials
- Recognition on (1) one spin bike.



bridge to RECOVERY Walk

Join Us for the Annual Bridge to Recovery Walk!
Sunday, September 20, 2026
Concord Hospital – Franklin, Franklin, NH

We invite your business to join us as a sponsor and help raise awareness and funds for mental health and substance disorder programs and services at Concord Hospital – Franklin and Concord Hospital – Laconia.

This meaningful event brings together community members, patients in recovery, hospital staff, and sponsors for a short 2-mile walk. Participants will enjoy live music, a patient speaker, and a complimentary pancake breakfast prepared by Dr. Paul Racicot and Boomer's BBQ.

In 2025, over \$50,000 was raised for Concord Hospital Health System's Recovery Clinic, directly supporting patients and their access to vital recovery services. Funds raised help patients by providing:

- ~ Provide scholarships for patients to attend local gyms—fitness programs offer numerous benefits for those in recovery.
- ~ Assistance with co-pays or financial support for uninsured patients.
- ~ Supply gas cards to help with transportation to appointments.
- ~ Cover the cost of basic personal items, such as shampoo, hats, mittens, and more.

For more information on sponsorship opportunities, please contact
Heidi Smith at heismith@crhc.org or call (603) 737-6752



Sponsorship Opportunities

Presenting Sponsor | \$10,000 (Exclusive)

- Six (6) complimentary registrations
- Premier location of two (2) corporate logo-branded signs
- Premier location of corporate banner*
- Lead marketing recognition on website, email & social media call out
- Lead recognition in press releases
- Premier location of logo featured on printed materials
- Recognition with corporate logo in advertisements
- Addiction & Mental Health in the Workplace presentation at your business by Concord Hospital – Franklin/Laconia providers.
- Prominent corporate logo placement on giveaway item

Tribute Tree Sponsor | \$7,500 (Exclusive)

- Five (5) complimentary registrations
- Two (2) corporate logo-branded signs: one at Tribute Tree and one along the course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Addiction & Mental Health in the Workplace presentation at your business by Concord Hospital – Franklin/Laconia providers
- Corporate logo placement on giveaway item

Recovery Flag Sponsor | \$5,000 (Exclusive)

- Four (4) complimentary registrations
- Two (2) corporate logo-branded signs: one with flags and one along the course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Corporate logo placement on giveaway item

Recovery & Memorial Table Sponsor | \$5,000 (Exclusive)

- Four (4) complimentary registrations
- Two (2) corporate logo branded signs: one at recovery/ memorial table and one along course
- Corporate banner* displayed at event
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements
- Corporate logo placement on giveaway item

Giveaway Sponsor | \$5,000 (Exclusive)

- Four (4) complimentary registrations
- Premier location of corporate logo featured giveaway item
- Two (2) corporate logo- branded signs one at main event area and one along the course
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements

Live Music Sponsor | \$2,500 (Exclusive)

- Two (2) complimentary registrations
- One (1) corporate logo-branded signs near the event music area
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements



Finish Line Sponsor | \$2,500

- Two (2) complimentary registrations
- One (1) corporate logo-branded road sign at the finish line
- Visibility of corporate logo displayed on website and in email
- Corporate logo recognition featured on printed materials
- Recognition in press releases
- Recognition with corporate logo in advertisements

Volunteer Sponsor | \$2,500 (Exclusive)

- Two (2) complimentary registrations
- Corporate logo- branded on back of volunteer T-shirt
- One (1) corporate logo-branded sign at main event area
- Visibility of corporate logo displayed on website and in email
- Recognition in press releases
- Corporate logo recognition featured on printed materials
- Recognition with corporate logo in advertisements



Media Sponsor | \$1,500 (Exclusive)

- One (1) corporate name-branded sign at the media announcement area
- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials
- Recognition in press releases

Bronze Sponsor | \$1,000

- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials
- Recognition in press releases

Friend Sponsor | \$500

- Visibility of corporate logo displayed on website
- Corporate name recognition featured on printed materials

Valued Partner | \$250

- Visibility of corporate logo displayed on website

***Banners are the responsibility of the sponsor**

All sponsorships \$1,000 and more are included in our Corporate Council membership.

We invite you to learn about the Lakes Region Giving Society and give back in a meaningful way.

With an annual minimum contribution of \$1,000, your membership includes:

- Membership in a growing network of Lakes Region changemakers;
- Two in-person meetings and one social gathering a year;
- Couples may attend meetings together; each membership carries one vote

Why It Matters: High-quality health care needs in the Lakes Region keep growing. Each year, LRGS members will:

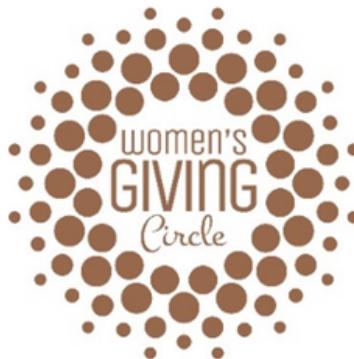
- Review 3–5 carefully vetted priority projects aligned with community health needs;
- Learn directly from healthcare leaders where support matters most;
- Vote together to fund programs that improve care for patients and families. Their generosity becomes targeted, and their voice helps guide the outcome in the Lakes Region

Investing in Local Health Care, Together.



**Local Care. Real Impact.
A Healthier Lakes Region.**





When you're a **Women's Giving Circle** member, you join other women who represent community members, patients, physicians, Concord Hospital staff, and friends to help determine where philanthropic contributions can have the most positive impact. Additionally, members invest in strategic and timely projects to benefit Concord Hospital Health System's mission to meet the health needs of individuals within the communities it serves.

As a member, you'll see your donation leveraged to make a significant impact on the health of people in our community, primarily focusing on women's health issues and concerns. Members learn about critical community health needs and what our health system is doing to address these needs. With camaraderie and collaboration, members have the opportunity to engage with other women socially and strengthen their bonds in the community.



How it works:

- Members make an annual minimum donation of \$1,000. Payment Plans are accepted and can be set up annually, biannually, quarterly or monthly;
- New donors can gain membership with a special first-year-only introductory gift of \$500;
- Attend 3-4 meetings annually to socialize and learn about timely programs and services and determine area of funding.
- Once per year, the funds are awarded to support vital programs at Concord Hospital.

Thank You to our Benefactor Circle Members!

Benefactor Circle Members are our most loyal corporate donors. Members pledge multi-year commitments to support the most important work of Concord Hospital Health System.

To learn more, visit:

<https://giveto.concordhospital.org/stewardship/recognition>



Concord Hospital Medical Staff • Concord Imaging Center • Concord Orthopaedics
Merrimack County Savings Bank • Stewart's Ambulance Foundation

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