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PRESENTS

CH Payson Center for Cancer Care
**ROCK'N
RACE**

Sponsorship Opportunities 2024

Join us for the 22nd Annual Payson Center for Cancer Care Rock'N Race on Wednesday, May 8, 2024. This beloved event will take place at the State House Lawn where over 3,000 runners and walkers unite to support Concord Hospital Payson Center for Cancer Care. We offer participants the opportunity to run or walk a 5K, or walk a shorter 1-mile loop, all through downtown Concord.



The Concord Hospital Payson Center for Cancer Care has been serving our community for over 20 years! Rock'N Race provides funding for Payson Center for Cancer Care HOPE Resource Center, supporting programs and services for cancer patients all year long. In 2023, our Rock 'N Race community raised over \$328,000 to ensure that our friends and neighbors living with cancer received the care and support they needed. Since the beginning, Rock'N Race has raised over \$6 million for the HOPE Resource Center!

We would love for your business to be a part of the 22nd Annual Rock 'N Race this year. You will find many great options for sponsorship on the following page. Please contact us to discuss these opportunities and other ideas you may have to support this event.

To discuss sponsorship opportunities please contact:

Emily Loffredo, Philanthropy Officer
Concord Hospital Trust
603-227-7000 ext. 3438
eloffredo@crhc.org





22nd Annual Rock 'N Race

Wednesday, May 8, 2024

NH State House, Concord, NH

Proceeds Benefit Concord Hospital Payson Center for Cancer Care

Presenting (1) (Exclusive/Reserved)



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Banner Sponsor \$10,000 (1) (Exclusive Exclusive/Reserved)



Team Champion (1) (Exclusive/Reserved)



Live Music Sponsor \$5,000* (1 of 2 available)

- Corporate banner displayed on the Main Stage at the State House
- Corporate logo exclusively displayed at 3 Rock 'N Race band locations along the course
- Corporate logo displayed on back of 2,500 Participant T-shirts
- Two corporate road signs displayed along the course (18"x24")

Volunteer Sponsor \$5,000* (5 of 6 available)

- Corporate Logo featured on 100 volunteer T-shirts
- Corporate recognition at Volunteer Orientation event and at two volunteer headquarters locations day-of the Race
- Corporate logo displayed on back of 2,500 Participant T-shirts
- Two corporate road signs displayed along the course (18"x24")

Mile Marker Sponsor \$2,500* (3 of 6 available)

- Corporate logo prominently displayed at Mile Marker 1, 2, or 3
- Corporate banner displayed along finish line race chute (sponsor supplies banner)
- Corporate name listed on back of 2,500 Participant T-shirts
- Two corporate road signs displayed along the course (18"x24")

Roadie Sponsor \$2,500* (4 available)

- Corporate logo at 1 band location along the course
- Corporate banner displayed along finish line race chute (sponsor supplies banner)
- Corporate name listed on back of 2,500 Participant T-shirts
- Two corporate road signs displayed along the course (18"x24")

Finish Line Sponsor \$2,000* (5 of 6 available)

- Corporate banner displayed along finish line race chute (sponsor supplies banner)
- Corporate name listed on back of 2,500 Participant T-shirts
- One corporate road sign displayed along the course (18"x24")

Bronze Sponsor \$1,000* (14 of 15 available)

- Corporate name listed on back of 2,500 Participant T-shirts
- One corporate road sign displayed along the course (18"x24")

Friend \$500

- Three corporate road signs displayed along the course (18"x24")

Road Sign \$250

- One corporate road sign displayed along the course (18"x24")

*All Sponsorships of \$1,000 or More Receive:

- Corporate logo on email communications
- Corporate logo featured on sponsorship scroll on Concord Hospital Trust website
- Corporate name listed on plaque at Concord Hospital Visitor's Entrance
- Concord Hospital Corporate Council membership